

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 14944 180758Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----021702 180806Z /12
P 180752Z AUG 78
FM AMEMBASSY TOKYO
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 0491

UNCLAS TOKYO 14944

FOR OIM/JAPAN

EO 11652: NA
TAGS: BEXP, JA
SUBJECT: TC SEPT BPS - GAME TIME INC

REF: F. WALLACH LTR TO CLARK DTD AUGUST 1

PLS RELAY FOLLOWING TO ROSS D. SIRAGUSA, JR., PRES, GAME
TIME INC:

1. PRINTER BELIEVES THAT IF ALL CONTENT/PHOTOS ARE TO BE
PRINTED IN TWO-PAGE FLYER AS SPECIFIED IN LAYOUT ATTACHED
TO REFERENCED LTR, FLYER WOULD APPEAR EXTREMELY BUSY, EVEN
THOUGH SIZE OF PHOTOS BE REDUCED TO AS PRESENTABLY SMALL
AS POSSIBLE. ACCORDINGLY, THEY RECOMMEND, INSTEAD, ONE
FOLD, FOUR-PAGE FLYER WITH EACH PAGE PRINTED IN 8 1/2" X
11" COATED PAPER FOR OFFSET PRINTING SINCE PRINTING PROCESS
HAS NO BEARING ON COST ESTIMATE, EXCEPT VERY NOMINAL EXTRA
CHARGE FOR PRINTING-PAPER.

2. LAYOUT FOR FOUR-PAGE FLYER RECOMMENDED ABOVE WILL
INCLUDE COMPANY LOGO, HEADLINE, PARA 1, 2 AND 3 IN ITS 1ST
PAGE, AND PHOTO (1) - NEW OCTAGONAL SHELTER, PHOTO (2) -
CIRCLE 8 SHELTER, PARA 4, 5 AND PHOTO (3) - LINEAR SHELTER
IN 2ND PAGE. 3RD PAGE WILL CARRY PARA 1, 2, PHOTO (1) -
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10' PLATFORM AND PHOTO (2) - MOD "U" LOGS, AND 4TH PAGE TO
CONTAIN PARA 3, PHOTO (3) - DIMENSIONAL WOOD, PARA 4,
PHOTO (4) - AIRPLANE AND PHOTO (5) - PLAY SCULPTURE.

3. COST ESTIMATE FOR TRANSLATING AND PRINTING 500 COPIES
OF FOUR-PAGE FLYER WILL BE YEN 110,000 (APPROX US\$595 AT
EXCH RATE \$1/YEN 185). IF SIRAGUSA ACCEPTS THIS COST

ESTIMATE AND LAYOUT OUTLINED PARA TWO, PLS ADVISE US TO
PROCEED BY AUGUST 21 SO FLYER CAN BE DONE BY SEPT 5 AS
REQUESTED. TWO WEEKS IS REQUIRED TO COMPLETE JOBB. FYI,
HOWEVER, SIRAGUSA CAN PICK UP THIS PRINTED FLYER AT U.S.
TRADE CENTER PRIOR TO EXHIBITION, AND PAYMENT SHOULD BE
MADE IN YEN CASH DIRECTLY TO PRINTER THEN. MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TOKYO14944
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780337-1114
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780846/aaaabmff.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f344e360-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1687802
Secure: OPEN
Status: NATIVE
Subject: TC SEPT BPS - GAME TIME INC
TAGS: BEXP, JA
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f344e360-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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